

ENG

SIMAC TANNING TECH 2021 “BACK TO THE FAIR”

“Back to the Fair”, it's the pay-off of the next SIMAC TANNING TECH, which will take place at Fiera Milano Rho on 24 - 26 February 2021.

“We strongly believe in the pro-active role that an International trade fair, as Simac Tanning Tech is, can play. Despite the serious impact of the pandemic, it did not discourage us, but has opened the chance to work – and we are still working on – on the relaunch through a smart and digitalized Exhibition” – arguing Gabriella Marchioni Bocca, ASSOMAC President “the international value chains system, like the Fashion technological manufacturing industry is, takes advantages from Our trade fair exhibition as a tool with unique characteristics that cannot be replicated in other ways.”

The SIMAC TANNING TECH Secretariat is working for a renewed exhibition experience, that fully exploits the digital tools potentialities: business matching tool, communication and sales sharing platform, web APP for a massive interaction between exhibitors and visitors.

Without forgetting the physical presence of manufacturing operative systems: a feature that makes SIMAC TANNING TECH a unique trade fair in the sector.

“We wanted to enhance all the opportunities, the technological innovations and real applicative solutions our industry can offer for the Footwear, Leather Goods and Tanning ecosystem. SIMAC TANNING TECH is a “technology platform” that shows how the manufacturing sector of the “Supplier of productive technology solutions” is attractive and buzzing... and updated with the cutting-edge digital technologies and sustainability and welfare issues”.

SIMAC TANNING TECH 2021 propose itself again as the international “go-to” Event for machines and technologies for the Footwear, Leathergoods and Tanning industries, in an exclusive industrial and exhibition ecosystem of Italy.

Do not miss the **“Back to the Fair” project: experience again the last SIMAC TANNING TECH**, with a random virtual journey among the exhibitor booths!
<http://www.simactanningtech.it/fairs/back-to-the-fair>

www.simactanningtech.it

Assomac Servizi srl
Via Matteotti 4/a
27029 Vigevano – PV – ITALY
Tel. +39 0381 78883
Fax +39 0381 88602
exhibition@assomac.it
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P.IVA 07199050159
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